

Wada Bento Participated in Mizuho Crowd Brain Accelerator Program Cohort #4 in Hong Kong

1 March 2021

Kamakura Food Limited (Brand Name: Wada Bento) is pleased to announce that Wada Bento participated in the Mizuho Crowd Brain Accelerator Program Cohort #4 in Hong Kong.

“Mizuho Crowd Brain Accelerator Program is a great opportunity for Wada Bento to expand the hot-chain bento vending machine business in Hong Kong and Japan,” Jason Chen, CEO of Wada Bento, said.

Mizuho Crowd Brain is an accelerator programme founded by the Hong Kong Branch of Mizuho Bank to support startups in the Greater Bay Area and beyond. Their joint programme partner is New World Group, which has already introduced their own incubator programme called “Eureka Nova”. Mizuho Crowd Brain helps startups generate innovative ideas, bring those ideas to market, and accelerate their growth.